



THE PROSPERITY PATHFINDERS' PROGRAMME (3PPP) TRAINING (The Unemployment Killer and Prosperity Generator):

A Joint Initiative by: FUNABUSCAD Consultancy Services, Center for Innovative Employment, Entrepreneurship and Job Creation (CEEJOB), and Horn-Jobs & Funds.

Deadline: 15th July 2026

1. UNEMPLOYMENT, REJECTION, AND DECLINING OPPORTUNITIES

In the Horn and East Africa, job and business opportunities are declining due to global economic shifts and reduced funding—a trend expected to persist for the foreseeable future. Thousands of employees have been laid off due to this funding crisis, while thousands of new university graduates enter an already saturated labor market every year with limited success. Often, the primary reasons for failure in this competitive job market and business environment are a reliance on theoretical knowledge, limited experience, and a lack of the specific skill sets demanded by modern employers. To succeed today, the job seeker and the entrepreneur must think differently. You must be a "tough competitor"—one who is uniquely equipped to win limited opportunities. Acquiring the exact skills required by employers and the market is no longer optional. The traditional methods of searching for jobs and business opportunities are no longer feasible; those who rely on them will be left behind. You must be equipped with the most relevant skills, information, and latest technologies to stand out from the crowd and succeed in the shortest possible time.

Expanding the Horizon-Candidates must think innovatively and explore regional and global opportunities, even when local prospects seem limited. Business opportunities are often less restricted than job openings, yet many fail because they cannot identify viable ideas or translate them into sustainable, profitable ventures. A lack of specific skills, financing, motivation, and commitment are common barriers. However, funding opportunities for innovative ideas do exist. Entrepreneurs must have access to the latest regional business information to make informed decisions. They must develop the skills to not only manage their businesses but to thrive within national, regional, and global environments. Solutions to these crises must be innovated. This programme is specifically designed to help you achieve your career and business objectives.

Unemployment and rejection are rarely caused by a lack of education or effort; they are usually the result of a mismatch between your skills, how you present them, and what the labor market actually demands. It is time to break the wall of unemployment, rejection, frustration, and income barriers standing between you and your dream job or business.

Ask yourself:

For Job Seekers:

- Have you been repeatedly rejected or received no response from employers?

- Do you meet job requirements but still fail to get shortlisted or pass interviews?
- Do you struggle to clearly present your skills in CVs, cover letters, or applications?

For Professionals Seeking Promotion:

- Are you stuck in the same position despite years of experience?
- Do others get promoted while your career stagnates?
- Do you struggle to demonstrate leadership, confidence, or strategic value?

For Entrepreneurs:

- Do you have a business idea but don't know how to turn it into a profitable venture?
- Is your business struggling to grow or generate sustainable income?
- Do you lack the skills to attract funding or manage your business effectively?

For Remote Work & Freelancing Aspirants:

- Do you want to work remotely for international companies but don't know how to compete globally?
- Do you struggle to find clients or position yourself in global markets?
- Do you feel unprepared for international standards?

If you answered "yes" to any of the above, your challenge is not your potential—it is diagnosable, solvable, and addressable through targeted support. You need this programme to reach the next level.

2. WHAT IS THE PROSPERITY PATHFINDERS' PROGRAMME (3PPP)?

The Prosperity Pathfinders' Programme (3PPP) is a premier training and coaching ecosystem designed to combat unemployment by developing participants' employability and entrepreneurship skills. We connect you to national, regional, and global opportunities, enabling you to work competitively at every level.

This is a competency-based, job-focused, accelerated pathway to on-the-job readiness. It diagnoses exactly why individuals are not getting hired, promoted, or progressing in business, then realigns and sharpens their skills to match real-world demands. 3PPP transforms academic knowledge and past experience into applied, role-specific mastery, allowing participants to demonstrate competence with confidence. Through diagnostics, targeted skills development, coaching, and guided practice, 3PPP prepares you to bridge the gap and meet the high-level competencies required by global markets.

3. SPECIALIZED PATHS TO PROSPERITY (TRAINING PROGRAMMES)

- a. **Humanitarian Service Navigator (UN, INGO, & LNGO):** This program is for those interested in entering the humanitarian sector, those new to it, or current employees seeking promotion. Based on your Diagnostic Lab report and career objectives, our consultants advise you on where you best fit. As non-profits have various departments and sectors, our consultants will guide and build your capacity to perform these duties effectively.
- b. **Corporate Velocity Track (Private Sector):** Intended for those interested in the private sector, including newcomers and those seeking internal promotion. Based on your Diagnostic Lab report, our consultants will guide you to the right department and build your capacity to thrive in corporate roles.
- c. **Public Service Compliance Bridge (Government):** Designed for those interested in the public sector or those seeking promotion within government organizations. Our consultants build your capacity to handle the specific duties and responsibilities required by public institutions effectively.
- d. **Venture Forge Africa (Entrepreneurship):** For those who want to create prosperity by establishing their own business. Our consultants build your capacity to lead, manage, and scale successful and profitable businesses.
- e. **Digital Nomad Ascent (Remote Work):** Intended for those who want to work with companies in developed countries while remaining in their own country. You can work as a consultant or a full-time employee with international companies offering higher salaries. Our consultants guide you toward global-level placement.
- f. **E-Commerce Revenue Accelerator (Online Sales):** For those interested in establishing a profitable online business. Our consultants will guide you through the specialized steps to build and sustain a successful online sales platform.

4. WHO IS INTENDED/DESIGNED FOR (TARGET AUDIENCE)

- **Graduates & Job Seekers:** Those facing repeated rejection who are ready to build high-value, job-ready competencies.
- **Ambitious Professionals:** Those seeking promotion, career transitions, or leadership growth.
- **Entrepreneurs:** Individuals building, formalizing, or scaling sustainable and profitable ventures.
- **Global Remote Professionals & E-Commerce Aspirants:** Individuals aiming to access global markets, work from home, and build online businesses.
- **Anyone seeking prosperity:** Anyone committed to achieving their goals and a better way of life.

5. THE DIAGNOSTIC LAB

a. Diagnostic Lab (Entry Point)

You will go through our **3PPP Diagnostic Employment and Business Lab** before beginning any program. This process identifies your specific career or business barriers by pinpointing gaps in your skills, job applications, or business readiness.

You will clearly understand why you are not yet employed or why you have not established a business or why your business has not reached the level of success and prosperity you desire. The diagnostic will also show exactly which skills or areas are making you less competitive in the job market or business environment. To begin your personalized journey, simply complete this diagnostic questionnaire, which also serves as your application. **There is no separate application form.**

b. Diagnostic Analysis, Consultation, and Development Plan

After completing **the diagnostic lab questionnaire**, you will proceed to pay the application and consultation fees to receive your full personalized diagnostic report. You will then have a detailed consultation session with our senior consultants, coaches, and mentors to review your results. Together, we will develop your “**Dream Job & Business Personal Development Plan**”, with clear, practical, and actionable next steps.

Our consultants will:

- Identify which of the six programs best fits your goals
- Recommend only the training and coaching you actually need
- Help you address your specific gaps and barriers
- Work with you to achieve your objectives

Important: You will NOT pay for any training programs until you complete the consultation and receive your personalized development plan. This ensures you only invest in what is truly relevant to your success.

6. MASTERING THE SKILLS EMPLOYERS AND MARKETS REQUIRE-(The 4 pillars of Mastery):

We solve your career and business problems by focusing on the specific skills required by the employer or the market:

- Core/Technical Skills Pathway (Track):** Every position has core technical requirements. If your diagnostic report shows a deficiency here, you will take hands-on training aligned with your dream job or business. This converts degrees into "Applied Mastery." Employers require *doing*, not just *knowing*. This training provides the confidence to perform from day one and ensures you can master any tests or examinations conducted during recruitment. This is not general training; it is based on the specific job description (JD) of your dream role. It is effectively on-the-job training provided before you even apply.
- Soft Skills Pathway (Track):** These are high-level techniques used to beat the competition. You will learn how to stand out, get shortlisted, and win interviews by effectively presenting your skills and experience.

- c. **Language and Communication Skills Pathway (Track):** Master global-level fluency and professional communication to excel in interviews and negotiations, allowing you to manage business in a global environment confidently and work abroad with companies in developed countries or while at home (whichever you prefer).
- d. **Coaching & Learning-by-Doing Pathway (Track):** Through real-world simulations and hands-on guidance from experts, you will turn learning into results. You will receive personalized support and motivation until you succeed.

7. UNIQUENESS OF THE PROSPERITY PATHFINDERS' PROGRAMME (3PPP)

The 3PPP is a complete professional ecosystem. Our uniqueness lies in our total commitment to your end goal:

- a. **On-the-Job, job description (JD)-Based Training:** Designed by recruiters and leaders with decades of experience, this training ensures participants can perform duties without further induction. We train you on the exact job descriptions of your dream roles.
- b. **Success-Oriented System:** Unlike standalone activities, this is a goal-oriented system. We do not "train and let you go"; we "train to master, and succeed." We manage your journey from the first capacity gap analysis all the way until you secure a high-value job or launch a profitable business.
- c. **Comprehensive Multi-Level Diagnosis:** The programme features built-in, continuous diagnostics—before application, after application, and throughout the coaching process.
- d. **Real-World Market Alignment:** Our program is based on the complexities of the modern market, incorporating digital skills and Artificial Intelligence (AI) tools to ensure your skills are never obsolete.
- e. **Expert Trainers:** Our consultants are active recruiters and business professionals. They know the "nitty-gritty" of every sector. You will also have the opportunity to network with these professionals to help land your dream role.
- f. **A Tested System of Success:** The probability of Success is very high for any participant who takes this training with full commitment and completes the required training pathways (tracks).
- g. **Inclusive for All Levels:** Whether you are an experienced worker seeking a promotion or a new graduate entering the market, we guide you to defeat your competitors.

8. WHO ARE THE CONSULTANTS, TRAINERS, MENTORS, AND COACHES:

All diagnostics, coaching, and training are delivered by senior consultants with over **20 years of practical experience** in recruitment, staff management, and organizational leadership across:

- United Nations (UN)
- International and Local NGOs
- Private Sector Companies
- Public Sector Institutions

Our experts are not just trainers— they are not only experienced professionals—they have served and many still actively serve as recruiters, hiring managers, and leaders who make real hiring decisions. They understand:

- What employers actually look for
- How shortlisting decisions are made
- How to interpret and answer interview questions effectively
- How to succeed in written tests and assessments

In addition, our consultants are experienced in:

- Entrepreneurship and business development
- Business start-up and growth strategies
- Fundraising and resource mobilization

This means you are guided by people who **have done the job, hired people, and built successful careers and businesses**—not just taught theory. They are committed to sharing their experience, insights, and proven strategies with you—so you don't have to spend years struggling through trial and error. Instead of guessing what works, you learn directly from those who have already succeeded and helped others succeed.

They are genuinely dedicated to helping you secure a job or build a successful business as quickly as possible, so you can start earning and progressing in your career. Their goal is simple: to shorten your journey to success by giving you access to the practical knowledge, insider insights, and “secrets” that most people never get.”

9. PROVEN IMPACT: CASE STUDIES

The following are individuals who succeeded with our consultants’ guidance and support. (Names have been changed to protect confidentiality. These are real success stories from the programme.

a. Abdi – From Career Stagnation to International Success

Despite having over 10 years of experience with leading INGOs, Abdi was not being shortlisted for roles in other international organizations and was also overlooked for internal promotions.

After completing the diagnostic assessment, a key gap was identified: **weak soft skills and positioning strategy.**

With guidance from our consultants, he:

- Improved his professional positioning
- Strengthened his applications
- Refined his interview performance

Result:

He progressed to **regional and international roles within INGOs**, and later secured a position with the **United Nations as international staff.**

Lesson learnt: Experience alone is not enough—**strategic positioning and soft skills are critical.**

b. Mohamud – From Long-Term Unemployment to Immediate Job Offer

Mohamud struggled with long-term unemployment due to gaps in **soft skills and communication.**

After coaching and guidance from our consultants, he:

- Improved his communication and confidence
- Strengthened his job application approach

Result:

He applied to a major private sector company, was **immediately shortlisted**, and received a **job offer.**

Lesson learnt: Strong soft skills can unlock opportunities across **private, public, and non-profit sectors.**

c. Nassir – Missed Opportunity Due to Skills Gap

Nassir was a motivated young candidate without a university degree but eager to work.

With support from our consultants, he:

- Applied for a **UN Logistics position**
- Successfully got **shortlisted**

However:

- He lacked confidence
- He had not completed **technical (core) skills training**
- He had not taken **soft skills training (e.g., mock interviews)** as well

Result:

He did not attend the interview.

Lesson learnt: Opportunities can come—but **without the right skills and preparation, success is delayed.**

Taking the **right combination of training and coaching is essential.**

10. TRAINING LOCATIONS AND FLEXIBILITY AND STARTING DATE

- **Primary Physical Hubs:** Hargeisa, Mogadishu, Nairobi, Addis Ababa, Juba, and Khartoum/Port Sudan.
- **Regional Expansion:** We will conduct training in other major cities if a minimum of **30 participants** apply from that location.
- **Virtual Learning:** For those outside these regions or requiring flexibility, Online/Virtual Training is available.

The consultation is ongoing and the training programme will start from April 25, 2026 onwards in Hargeisa and all other locations where participants register fully. Secure your place at least by applying and paying 1 days before the starting date.

11. PRICING & OFFERS-Investment in Your Future

Investing a few hundred dollars to strengthen your skills is a **strategic step toward securing a job or building a successful business**. The 3PPP program is designed to deliver practical, high-impact results—not just theory. The following are training tracks that will enable you to succeed.

Program Fees (After 50% Early Bird Discount)

- **Diagnostic Lab Analysis: Free**
Identify your key gaps in skills, job applications, or business readiness.
- **Detailed Report, Consultation & Application Fee: \$25** (*Discounted from \$50*)
Receive a personalized diagnostic report and expert guidance to develop your career or business plan.
- **Core / Technical Skills Training: \$300** (*Discounted from \$600*)
Gain hands-on, job-ready technical skills aligned with your target role or business.
- **Soft Skills Training: \$300** (*Discounted from \$600*)
Learn how to stand out, get shortlisted, and succeed in interviews.
- **Language & Communication Skills Training: \$300** (*Discounted from \$600*)
Build professional English communication skills for the workplace or business environment (*recommended for those with basic English proficiency*).
- **Coaching & Learning-by-Doing: \$300** (*Discounted from \$600*)
Receive personalized mentoring and practical guidance to apply your skills and achieve real results.

Important Note

You do **not need to take all training programs**. Your required training and coaching will be determined based on your **diagnostic analysis and personalized report**, ensuring you only invest in what you truly need.

Early Bird Offer

Register early to receive a **50% discount** on all paid programs. *Limited-time offer: Prices may change—secure your spot now to avoid losing the discount.*

Don't miss the chance to invest in your future at a fraction of the cost.

12. HOW TO APPLY

1. Fill out our free online Diagnostic Assessment here: <https://bit.ly/skills-diagnostic>. The first one is a web-based application and prioritize it to analyze your data and give you a response immediately. The second is a google form-based diagnostic questionnaire <https://bit.ly/4tbMATr>. Both have the same information.
2. Pay for the consultation and application fees and get your personalized diagnostic report. Consult with our consultants and have one-on-one consultation meeting and develop your personalized business or career development plan with clear milestones.
3. If you have any difficulties, please call on the numbers and visit one of our offices.
4. You can also come to office and fill in the form- hard copy and if you need any assistance.

13. CONTACT DETAILS, FUNABUSCAD CONSULTANCY SERVICES, Centre for Innovative Employment and Job Creation (CEEJOB) AND HORN JOBS & FUNDS.

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